



learn, grow, and succeed

A complete program to make you job-ready, business-ready,
and future-ready in Digital Marketing.



What You Will Achieve with This Course ■

Grow a Business
Online From Scratch



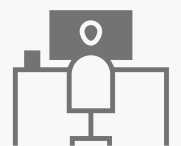
Make Money as an
Affiliate Marketer



Get Hired as a Digital
Marketing Expert



Work From Home as
a Freelance Marketer



Get certified by



Who this course is for and Why ? ■

Students



First Job

Professionals



Upskilling

Business Owners



Growth



Entrepreneurs



Online Sales

Everyone



Passive income

This course includes ■

01

60+ Live Hours

Comprehensive digital marketing course covering key strategies, tools, and techniques for success in over 60+ hours of content.

02

40+ Tools

Master digital marketing with a comprehensive course showcasing over 40 essential tools and their applications.

03

8+ Resources

Access a variety of downloadable resources—from e-books to templates—to enrich your learning experience.

04

Certification

Get Eligible for 10+ International Certifications

05

Support

Get expert support for your course journey, ensuring success and optimal learning outcomes.



Build a Website That Sells, Not Just Exists ■

From research to SEO: create a high-performance website that drives traffic & conversions.



What You'll Learn

- Audience research & competitor analysis
- Website setup (WordPress, Shopify, Wix)
- Landing page design for conversions
- SEO fundamentals → on-page, off-page & technical SEO
- Keyword research & content optimization

What You'll Achieve

- Build websites & landing pages that attract traffic and generate leads
- Rank websites higher on Google using proven SEO techniques
- Analyze competitors & identify profitable niches

You'll be able to build a strong online presence from scratch, create websites that attract the right audience, and drive consistent organic traffic that fuels long-term growth.

Creative Content & Ads That Elevate Your Brand

Master the art of engaging content and high-converting paid ads across social platforms.

What You'll Learn

- Content marketing & storytelling strategies
- Branding basics & visual identity creation
- Social media marketing
- Paid ads: Google Ads, Meta Ads, LinkedIn Ads
- Influencer collaborations & partnerships

What You'll Achieve

- Create content that builds trust & engagement
- Run effective ad campaigns with high ROI
- Master social platforms to grow personal & business brands



You'll gain the skills to craft compelling content and run paid campaigns that elevate brand visibility, engage audiences, and generate real conversions.



Multi-Channel Marketing That Converts Customers for Life ■

Go beyond single platforms — integrate email, WhatsApp, SMS & automation to grow smarter.

What You'll Learn

- Email marketing strategies
- WhatsApp & SMS marketing
- Marketing automation & AI-driven workflows
- Customer journey mapping
- Data analytics & KPI measurement
- Reputation & review management

What You'll Achieve

- Design, automate & scale campaigns across multiple channels
- Understand growth metrics for B2B, B2C & D2C models
- Confidently run CRM-driven marketing with real tools



You'll be able to plan and automate customer journeys across industries, ensuring higher engagement, stronger customer relationships, and measurable business growth.

Future-Ready Digital Marketing Trends ■

Stay ahead of the curve with the latest tools & platforms
shaping tomorrow's digital world.

What You'll Learn

- AI in digital marketing
- Voice search optimization strategies
- AR/VR & metaverse marketing opportunities
- Growth hacking & viral strategies
- Case studies on future-ready campaigns

What You'll Achieve

- Stay ahead of the curve by mastering next-gen marketing tools
- Learn to create campaigns with AI & emerging platforms
- Position yourself as a future-ready marketer



You'll stay ahead of competitors and industry trends, making you adaptable to new platforms, technologies, and opportunities in the ever-changing digital space.

Turn Skills into Income & Career Growth ■

Build a portfolio, land clients, or launch your own agency with proven systems.

What You'll Learn

- Personal branding on LinkedIn & social media
- Freelancing platforms: Upwork, Fiverr, Freelancer
- How to pitch & acquire clients
- Building your own digital marketing agency
- Interview prep & career planning with Final capstone project

What You'll Achieve

- Build a job-ready portfolio with real projects
- Gain the confidence to work as a freelancer or start your own agency
- Prepare for interviews & career growth opportunities



You'll be able to turn your skills into income — whether through freelancing, landing high-paying jobs, or scaling your own business with digital marketing expertise.



Why Join This Program? ■

Build a portfolio, land clients, or launch your own agency with proven systems.

60 Days of structured, practical learning

Hands-on projects & real-world assignments

Capstone project to showcase in portfolio

Certification + career guidance

Lifetime access to templates & resources

You won't just "know" digital marketing—you'll be able to plan, execute & scale complete marketing campaigns for jobs, freelancing, or your own business.





Interested ?
Contact Us



Website

www.kmulearning.in



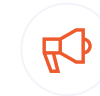
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👉 **Limited seats per batch to ensure personalized learning.**
Reserve your spot today!